

Company Info

Welcome to Illumitoon Entertainment, Ltd., a newly formed collaboration of business and creative professionals focused on delivering customized, quality entertainment to the North American markets. Specifically, Illumitoon has a 48,000 square foot multi-million dollar production facility (literally the size of a football field) located in downtown Fort Worth. Its principals have a collective 20-plus years in acquiring, producing, and distributing anime, as well as creating original productions for the U.S., Canada, Australia and New Zealand. Illumitoon is focused on acquiring kid friendly properties that are "placeable" in the North American market. That is, properties that, in addition to having an inherent appeal to a general kid audience, are friendly towards the North American entertainment standards and poised for greatest broadcast placement. With an increasing number of alternatives for the viewing public, it is imperative that entertainment content be as adaptable as possible. Illumitoon seeks to maximize its presence in existing as well as emerging media

Mission Statement -

Sure, content is king. But in an ever-changing marketplace that is becoming more and more diversified, content is only as good as its exposure. You can't get people into your show if they can't find it! And that means seeking out new ways to exploit your brand. This is an era of digital proliferation. Cable companies, satellite companies, VOD, cell phones and broadband - broadcast is evolving, and it's all about diversification. Rather than the traditional linear approach of acquiring properties in one country and placing them in the U.S. market using the exact same strategy, Illumitoon seeks to incorporate the constraints of the U.S. marketplace into the planning and acquisition phase, thereby greatly increasing the placement possibilities and overall likelihood of success.

Check out

Facilities

See our Staff